



Broadcast/Digital Media Video Consultant

The Role

Point-of-Care Partners (POCP), as a Health IT leader, creates a large volume of content in the form of articles, blogs, industry presentations and videos to highlight key industry issues and feature our subject matter experts. We need additional support to continue creating high-quality content, specifically well-executed videos to feature on our website and social media.

As a part-time Broadcast/Digital Media Video Consultant, you will work in a distributed (remote) environment. You will collaborate with our subject matter experts within Point-of-Care partners to develop content for our website and various publications. The primary focus of this role will be video creation; however, this person should also have excellent writing skills to support content creation within any medium. You will establish the best method to create high quality videos when all consultants are working from home offices. You will be responsible for editing and finalizing all videos.

The part-time Broadcast/Digital Media Video Consultant should also feel comfortable being on both sides of the camera. Some videos may be done in an interview format which will require the person in this position to have the capability to write insightful questions and be confident and well-spoken on camera. This person should have a likable personality since they will be quite visible with potential customers.

Additional graphics such as info-graphics as part of the overall presentation. Ideally, this person can create supporting graphics or develop the concept in enough detail our internal designers can execute it.

The Education and Experience You'll Need

- Education in broadcast journalism
- Excellent writing skills
- Experience creating and editing videos in web-friendly formats
- Excellent communications skills: verbal, presentation and written
- Strong listening skills
- Strong organization and project management skills.
- A self-starter with high emotional intelligence

If you have the following experience or skills, you might blow our minds

- Ability to create support graphics/info graphics
- Have successfully worked in a remote environment before

About Point-of-Care Partners

[Point-of-Care Partners](#) (POCP) is a leading management consulting firm assisting healthcare organizations in the evaluation, development and implementation of winning health information management strategies in a rapidly evolving electronic world. Our deep bench of domain experts provides consulting services to healthcare organizations on a range of issues critical to both business performance and improving care outcomes. You will be a key member of our marketing and communications team.

We are committed to the professional growth of all employees, and our culture is one of putting our families first and having fun while still working hard. On the leading edge of the evolution of health care, we are proud to be making a difference by helping companies put patients first and either operate more efficiently or increase revenue that can result in a more affordable healthcare system. We are also committed to giving back by supporting charitable organizations and providing in-kind services to organizations dedicated to healthcare process improvement.

Additional Information

This position is a part-time telecommuting role with an opportunity to grow into full-time.

The successful candidate can be located and work anywhere in the continental U.S. Work hours trend toward eastern time zone.