Real-Time Benefit Inquiry:

The Time is Right for More Informed Medication Decisions

PBMI Annual Drug Benefit Conference

March 6, 2017

PRESENTERS:

- Anthony Schueth, Point-of-Care Partners
- Julia Crouse, DrFirst
- Morgan Bojorquez, Humana

Learning Objectives

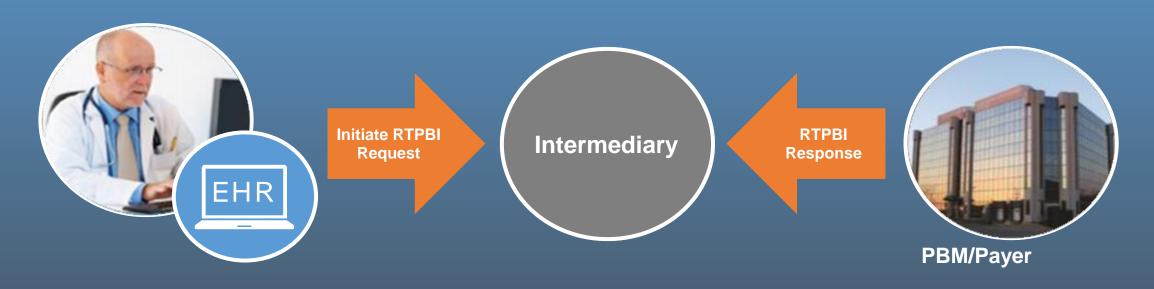
- Convey the challenges with eligibility-informed formulary, why physician utilization is less than desired and debate if there is a place for both F&B and RTBI.
- Summarize the transaction standards being piloted for RTBI; RTBI's benefits/costs for employer groups, payers/PBMs and EHRs; and what will drive wide-spread adoption.
- Describe lessons learned and best practices from the Humana/DrFirst, and other RTBI pilot programs.

What is Real-Time Pharmacy Benefit Inquiry?

- A means to provide patient-specific prescription benefit information at the point-of-care
- Request for prescription benefit information originating from the provider (prescriber)
- Payer/claims processor/pharmacy benefit manager provides the response to the request

Source: NCPDP

RTPBI Response Data Elements



Prescription covered by benefit:

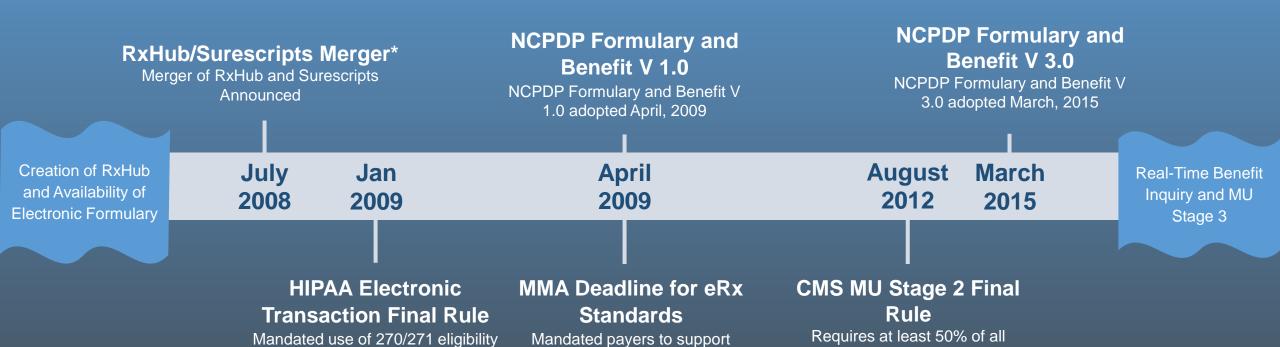
Patient financial responsibility

Prescription not covered by benefits:

- Reason for Denial
- Alternatives
- Coverage Limits

- PA required
- Step therapy
- DUE alert

Real-Time Pharmacy Benefit Inquiry Timeline



1. The merger of RxHub and Surescripts was a major catalyst in connecting patient identities with a specific formulary

ePrescribing using standards

2. NCPDP developed a standard format in which PBMS/payers should send formulary data to EHRs

inquiry/response

3. Government regulations helped to push along mandatory use of electronic formulary data by physician practices

permissible prescriptions are queried

for drug formulary

Real Time Benefit Inquiry Milestones

The ONC Notice of Proposed Rule Making (NPRM) released in Feb 2014 was the catalyst for NCPDP efforts around RTBI. In subsequent meetings, a request for demonstration projects was made by ONC leading to additional industry efforts.



ONC Solicits comments on NCPDP Telecom and Formulary and Benefit Standard to support expanded use cases such as real-time benefit checks

Use Case Development

Larger task group split into subgroups focused on specific Use Cases. Use Cases included: Alternatives, patient pay

amount and coverage restrictions

Use Case Subgroups dissolved due to overlap of efforts NCPDP work will continue in single task group

Formulary Information Flow in the EHR

Current Workflow

Links an eligibility response with downloaded formulary data files

PATIENT



HCP Using EHR



270: Eligibility Request

- First Name Gender
- Last Name
 Birth Date
 - ZIP Code



surescripts

271: Eligibility Response

- · Formulary List ID
- Coverage List ID
- Copay List ID
- Alternatives List ID

65-70%

s Rate

PBM/ **PROCESSOR**





RTBI Workflow

Enables a prescriber to send a real-time inquiry directly to the PBM/ Payer for a patient's prescription coverage information.

PATIENT





HCP

Using EHR



RTBI Request

- Last Name
- Gender
- Birth Date ZIP Code
- · Prescription Info



RTBI Response

- Coverage
- Copay
- Alternatives

PBM/ **PROCESSOR**



RTPBI v Current Eligibility Formulary Transaction

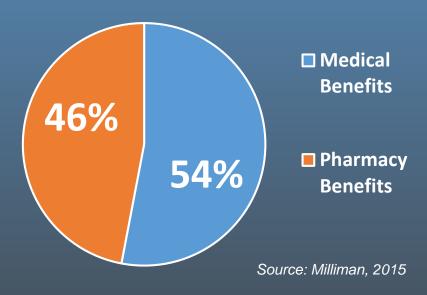
Source of Info. for Current Eligibility and Formulary Transaction PBM/Payor Surescripts/ Intermediary First Name Last Name Eligibility Gender **PATIENT HCP** Request Birth date surescripts ZIP code Appointment | Formulary & Benefit Data Plan Membership Files Formulary List ID Eligibility Coverage List ID Response Co-pay List ID Alternatives List ID Source of Info. for

With RTPBI, Prescription Benefit Information Comes Directly from the PBM/Payor; Not Static Files

RTPBI Transaction

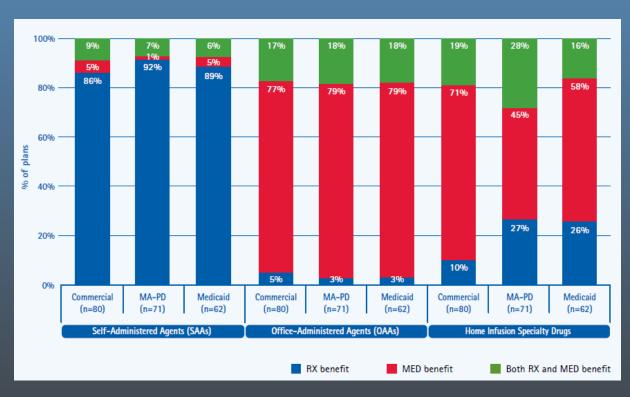
Specialty Medication Coverage: Pharmacy vs. Medical Benefit

Drugs Covered Under Medical v. Pharmacy Benefit



RTPBI Transactions Only Return Information on Pharmacy Benefits

Specialty Medications Covered Under Medical v. Pharmacy by Setting



Source: EMD Serono Specialty Digest, 2016

NCPDP SCRIPT Standard

- July 2013: ePA transactions were approved as part of SCRIPT standard
 - This includes PA initiation request and PA initiation response
 - A request goes from the prescriber to the PBM/payer to determine if PA is required
 - A response comes from PBM/payer to prescriber on whether or not PA is needed.



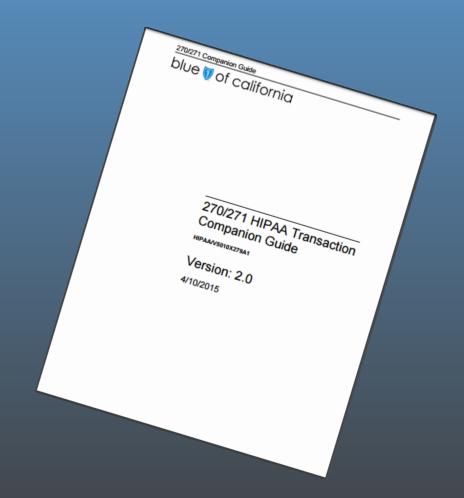
NCPDP SCRIPT Standard

- The current SCRIPT standard already supports provider/PBM/payer initiation request and response.
- As of February 2017, 6 states require NCPDP SCRIPT standard for ePA; 4 require ePA, no standard defined
- The request and response is currently not patient specific.



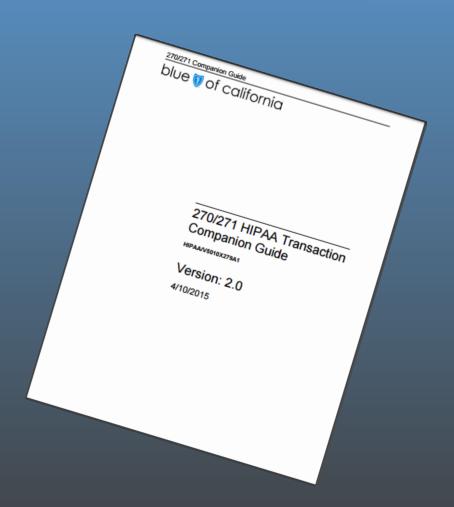
ASC X12 Standard

- ASC X12 270/271 Health Care Eligibility Benefit Inquiry and Response:
 - HIPAA mandated for dental, professional, and institutional providers.
 - Inquiry and response to obtain any information about a benefit plan for an enrollee including: eligibility to receive health care services under the plan, coverage of services, benefits associated with the plan.



ASC X12 Standard

- Transaction would need to be updated significantly:
 - Guide does not require an NDC-specific response to an NDC-specific request.
 - Transaction does not support all of the needed prescription fields including quantity, dose, and day supply.



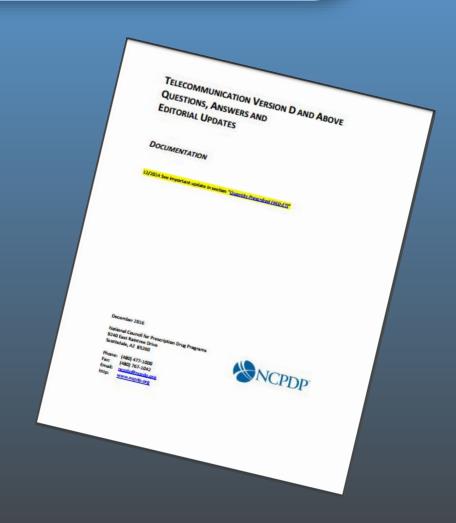
NCPDP Telecommunications D.0 Standard

- Currently used by pharmacies to submit drug claims to PBMs/Payers
- Existing connections can be used to submit RTBI inquiry from provider to PBM/Payer.



NCPDP Telecommunications D.0 Standard

- Significant amount of variability exists in current D.0 standard including:
 - Request transaction
 - Response transaction
 - Provider Identification
 - Service provider
- Transactions are based on pharmacy benefit transactions only; standard needs to incorporate both medical and pharmacy benefits.



Real-Time Pharmacy Benefit Inquiry Today and Pilots

One Target, But Currently Many Paths...

Standards Development:

- 1. NCPDP Task group
 - Use Case
 Development –
 expected completion –
 Dec, 2016
 - StandardsDevelopment –TBD
 - Debate over where Task Group belongs

Industry Stakeholder Efforts:

- DrFirst Modified NCPDP
 D.0 Telecommunications
 standard
 - Production: Humana
- 2. Surescripts –Modified NCPDPSCRIPT standard
 - Testing: Practice Fusion and ESI



Considerations, Drivers and Future

- Innovators/Early Adopters will help determine the value and lessons learned/best practices
- There are costs to both the payers/PBMs and EHRs
- Do we need both F&B as well as RTBI?
- Need to improve F&B
- What will drive wide-spread adoption?
 - Regulations
 - Business model



Real-Time Benefit Inquiry

DrFirst and Humana

Humana / DrFirst Partnership

- In October 2015, Humana launched new service with DrFirst for Real-time Benefit Inquiry
 - First to market with such capabilities
 - Integrates into DrFirst myBenefitCheck Product
 - Fully integrated with electronic Prior Authorization
- 33K+ Prescribers, 2.2
 Million Transactions
- .84 second average response time



What is a Real-time Benefit Inquiry?

- Service based on NCPDP Telecomm Standard D.0
 - Modified version of D1 Predetermination of Benefits
- DrFirst sends RTBI request to Humana
- Humana adjudicates request in pharmacy claims system and returns response
- myBenefitCheck presents the following:
 - Patient-specific drug coverage and pricing
 - Formulary alternatives
 - Alternative pharmacy pricing (90-day)
 - Payer DUR information

DrFirst's myBenefitCheck

- Industry First Nationwide Real-Time Benefit Inquiry Product
 - Available to all DrFirst Rcopia ePrescribing users
 - Integrated with non DrFirst ePrescribing Systems
 - Integrated with multiple PBMs
 - Easily integrated into IDNs/ ACOs/ at risk plans
 - API integration
 - Average time to implement 60-90 days

Why is myBenefitCheck Necessary?

90.6%

HCPs Believe That the Most Important Use of Formulary Information is for Prescribing

62.5%

HCPs Use Sources Outside of the eRx System to Check Formulary for Patients

39.3%

HCPs Describe ePrescribing Formulary as "Accurate and Trustworthy"



said cost influences their prescribing decisions

93%

would consider changing to a lower cost option

80%

want to know when a pharmacy is out of their patient's network

82%

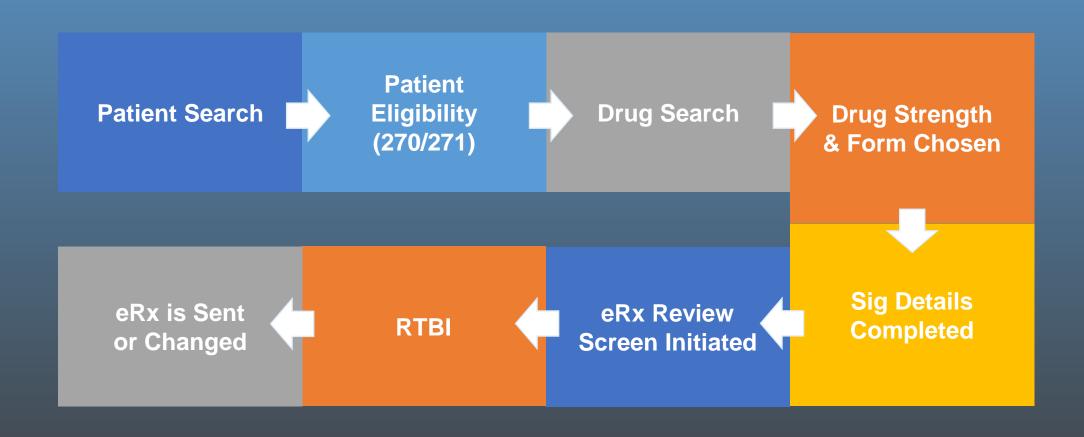
would consider changing pharmacies to in-network



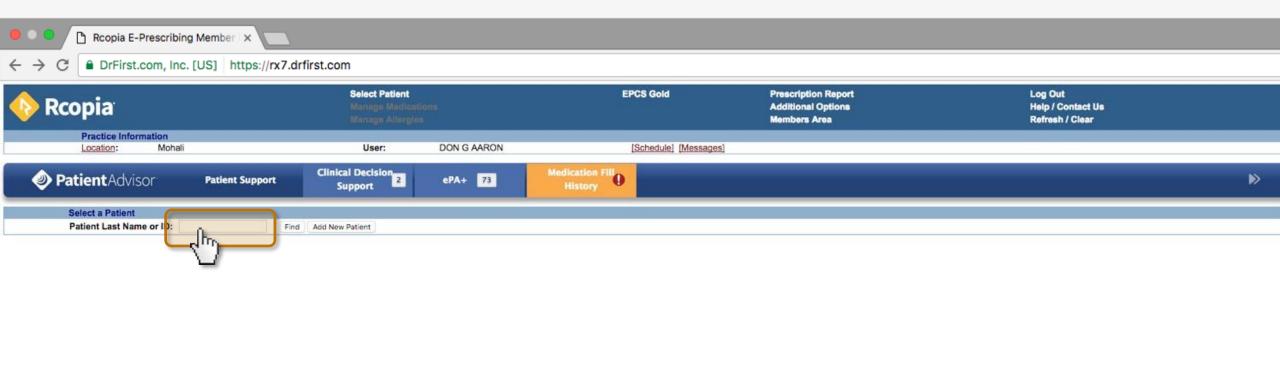
98.7%

said if the information can't be available in less than 2 seconds they don't want it

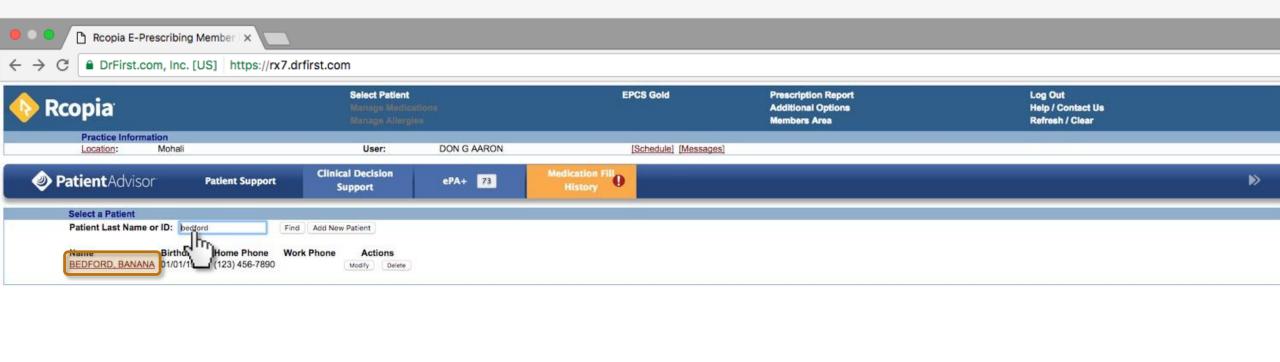
RTBI in e-Prescribing Workflow

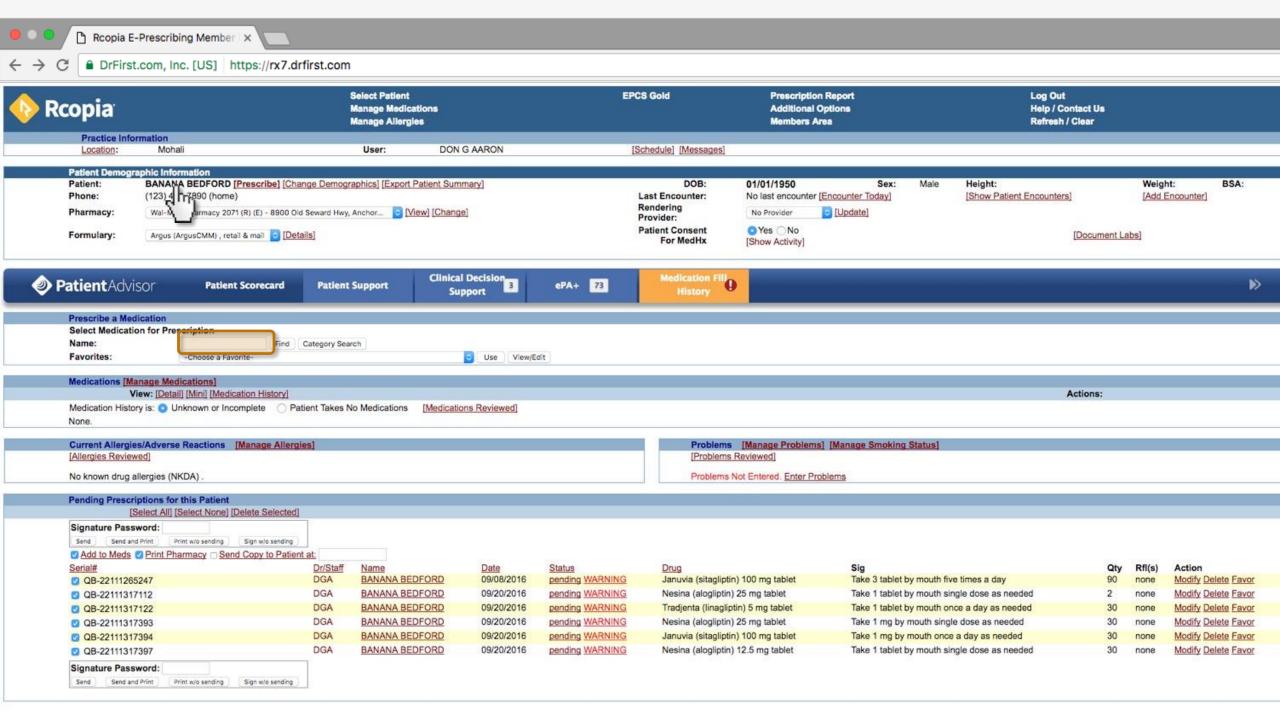


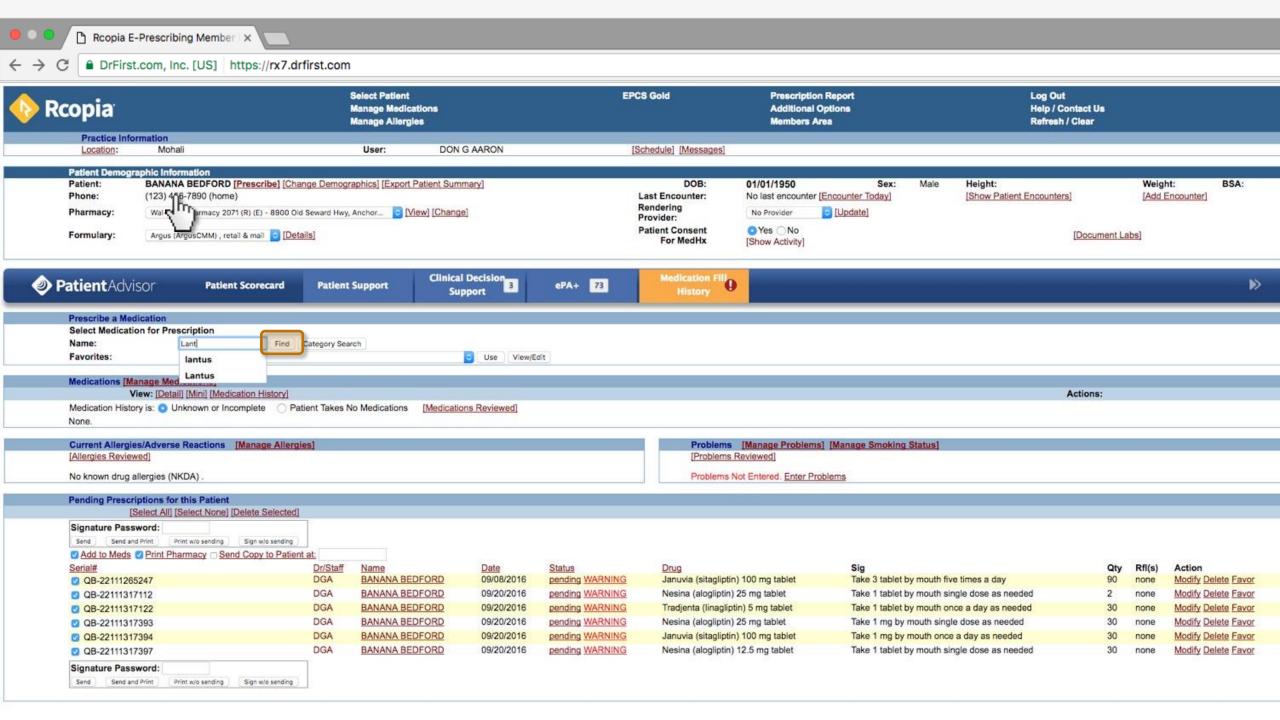
my Benefit Check Company Benefit Check Comp

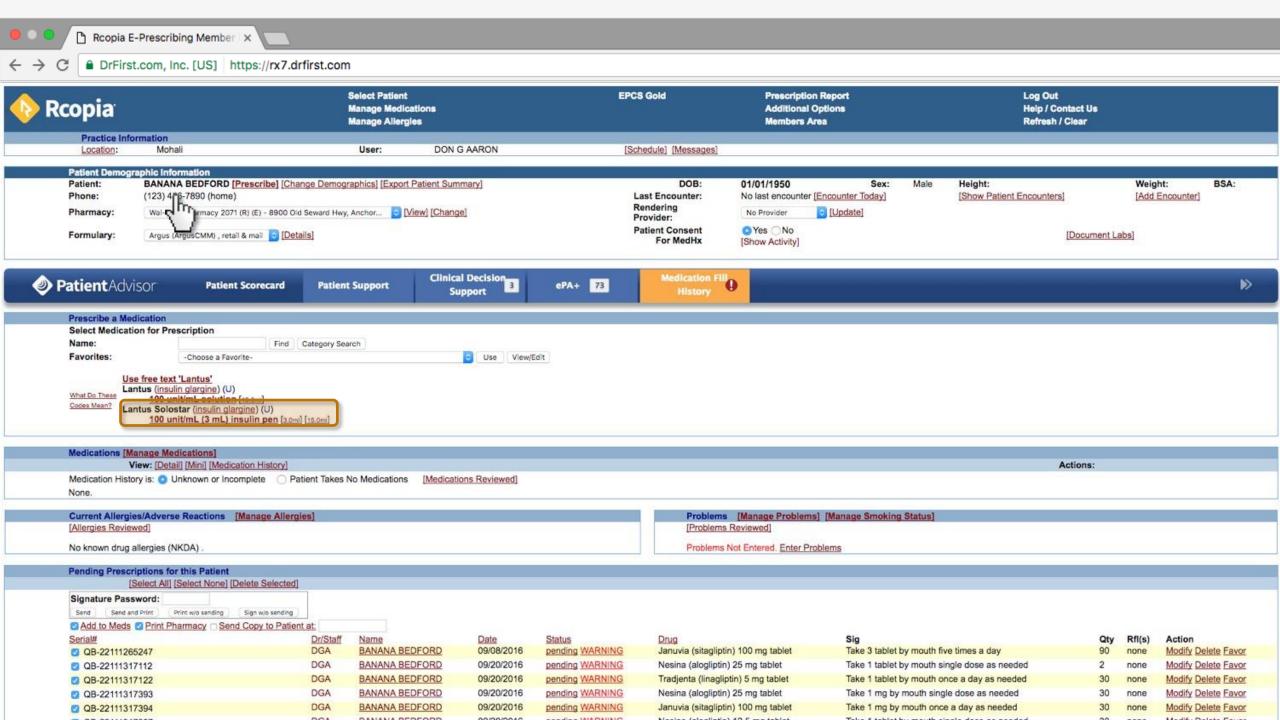


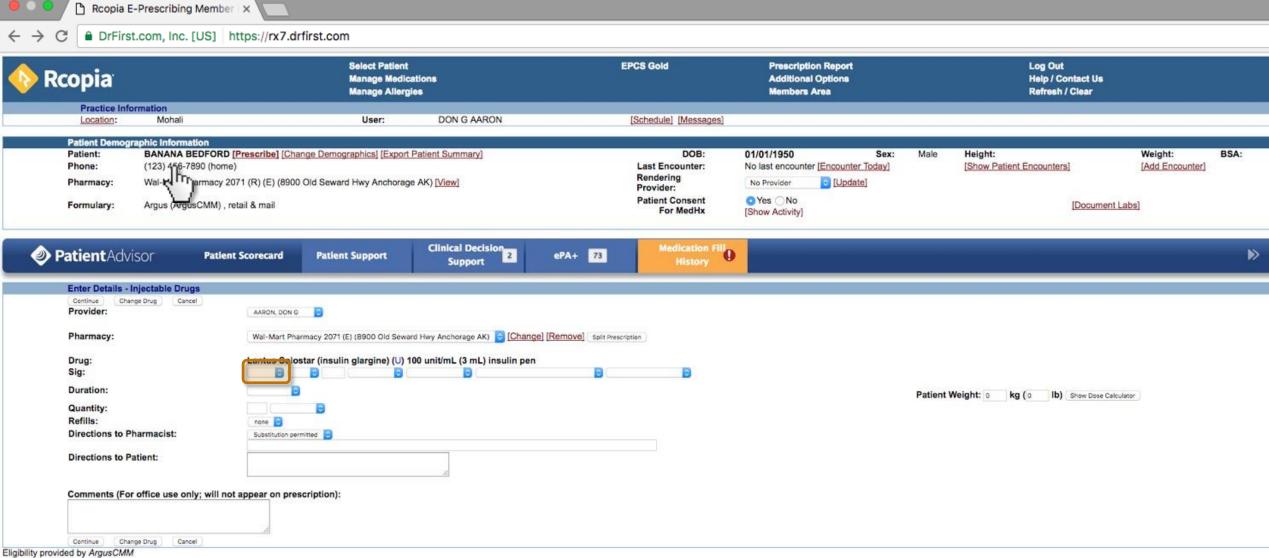




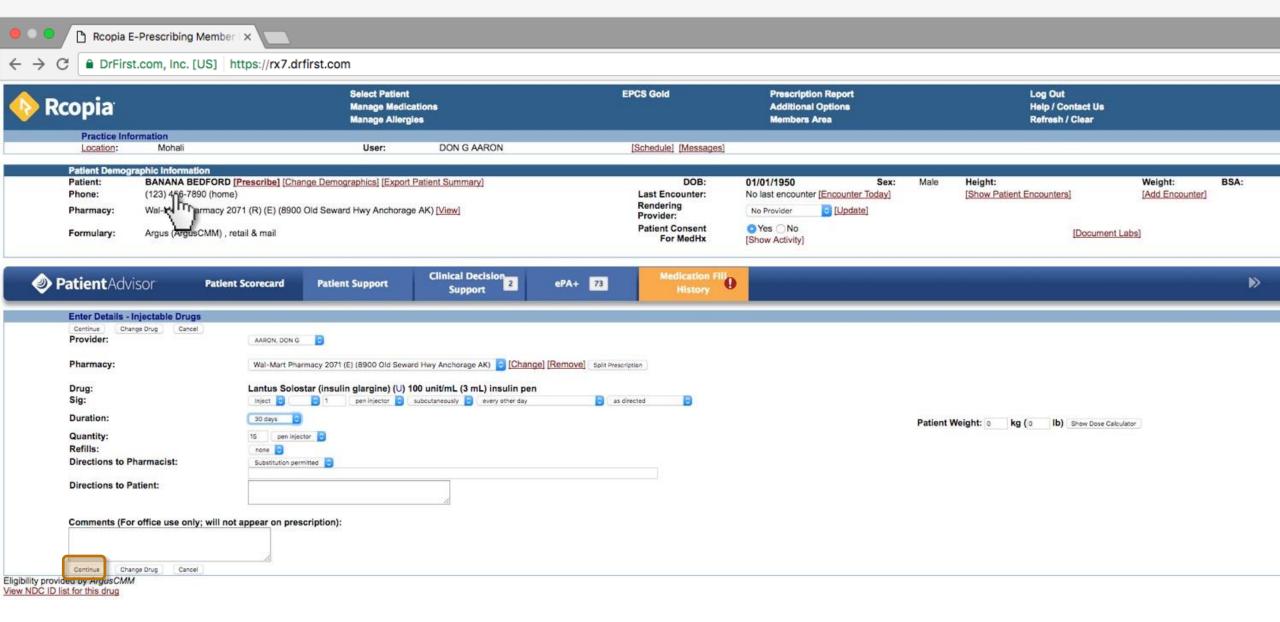


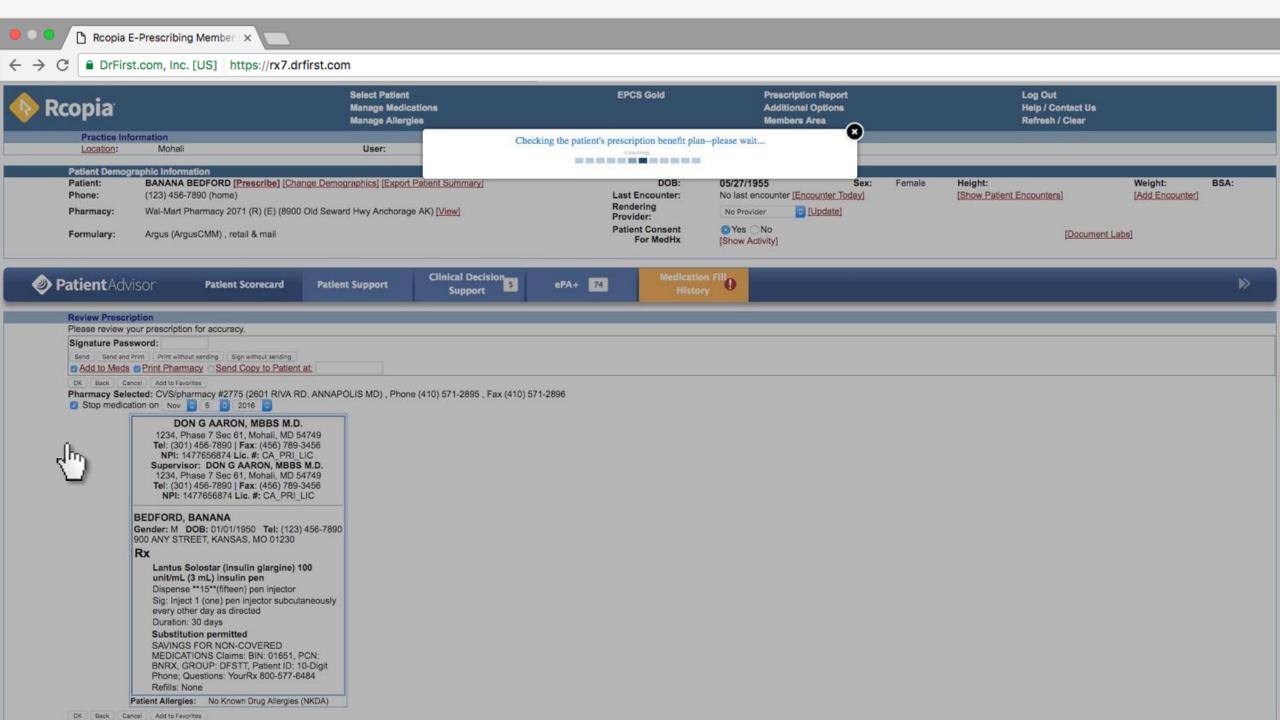


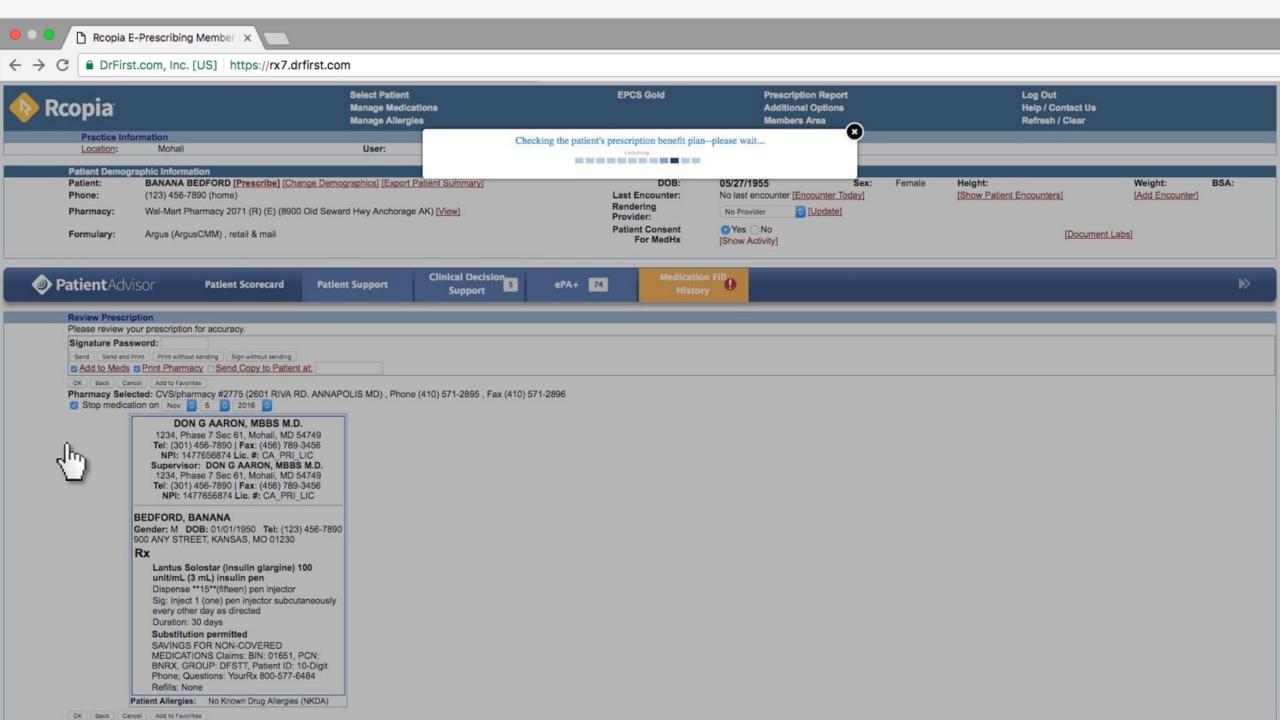


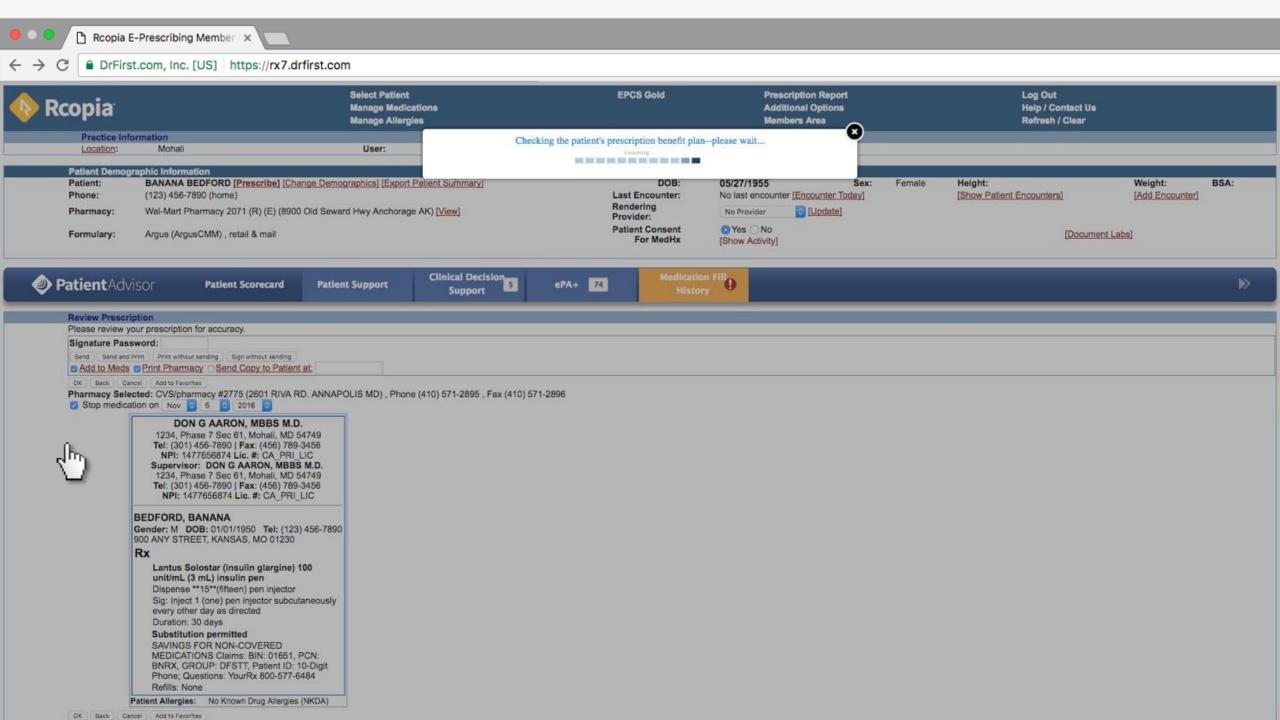


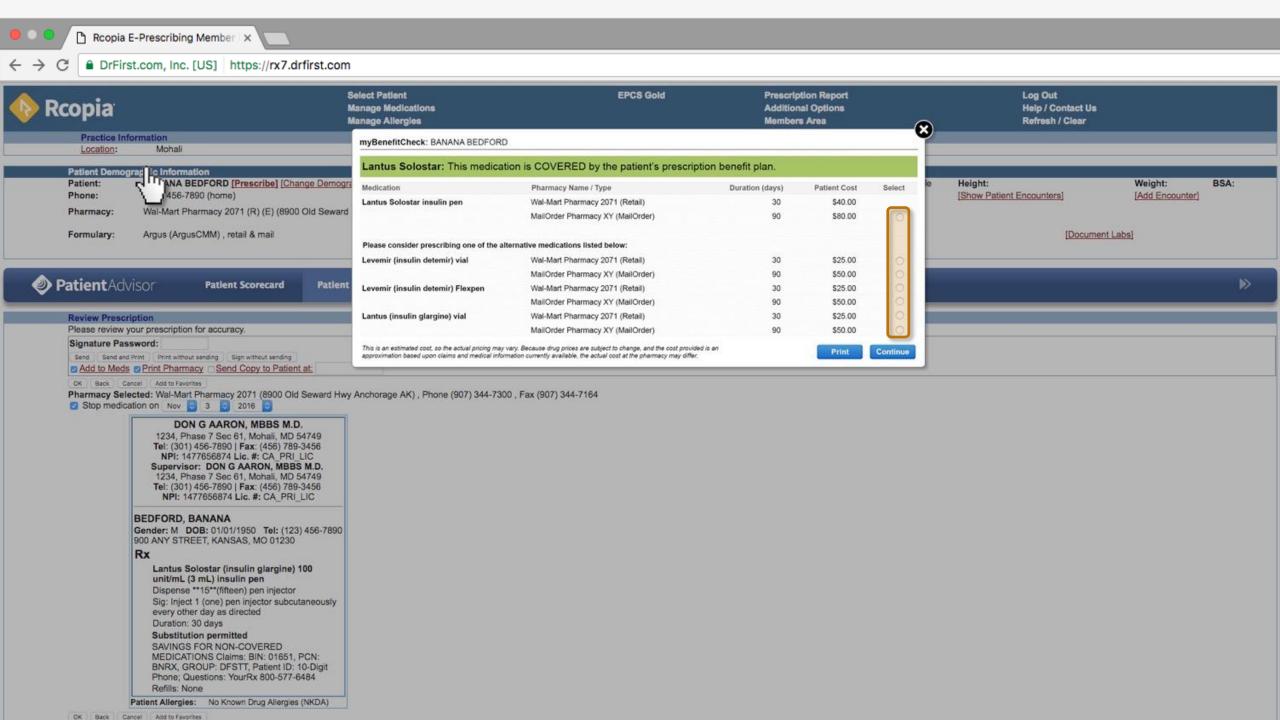
View NDC ID list for this drug

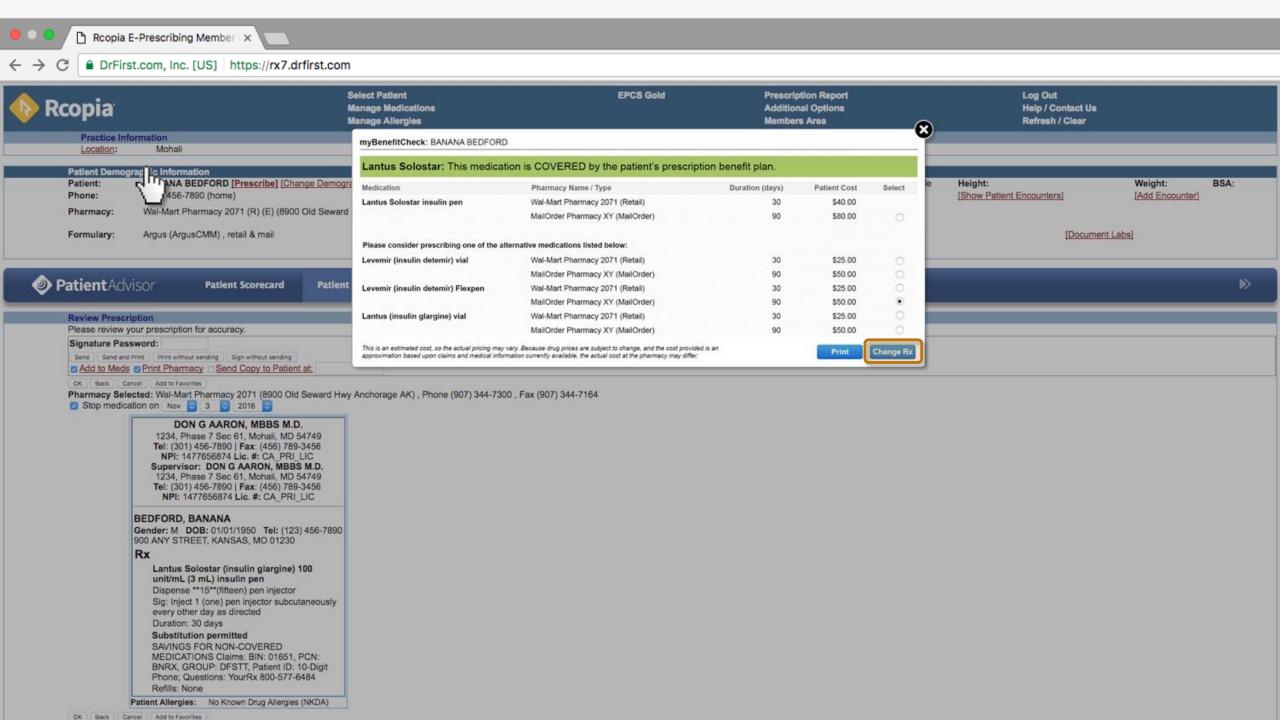


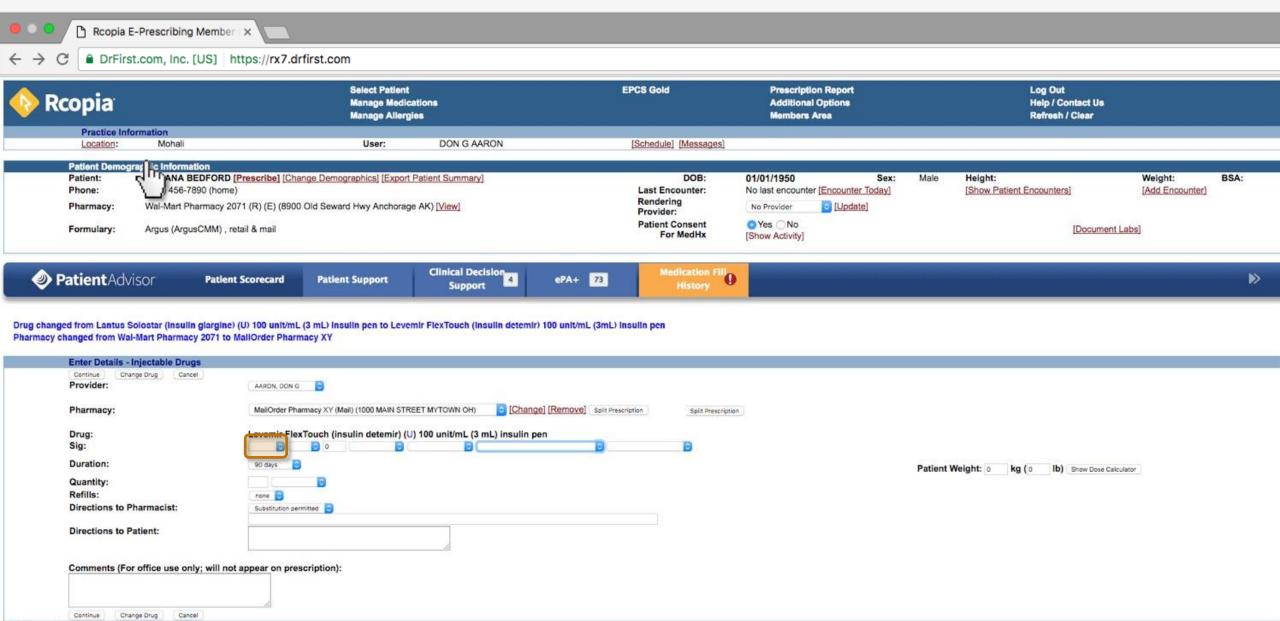




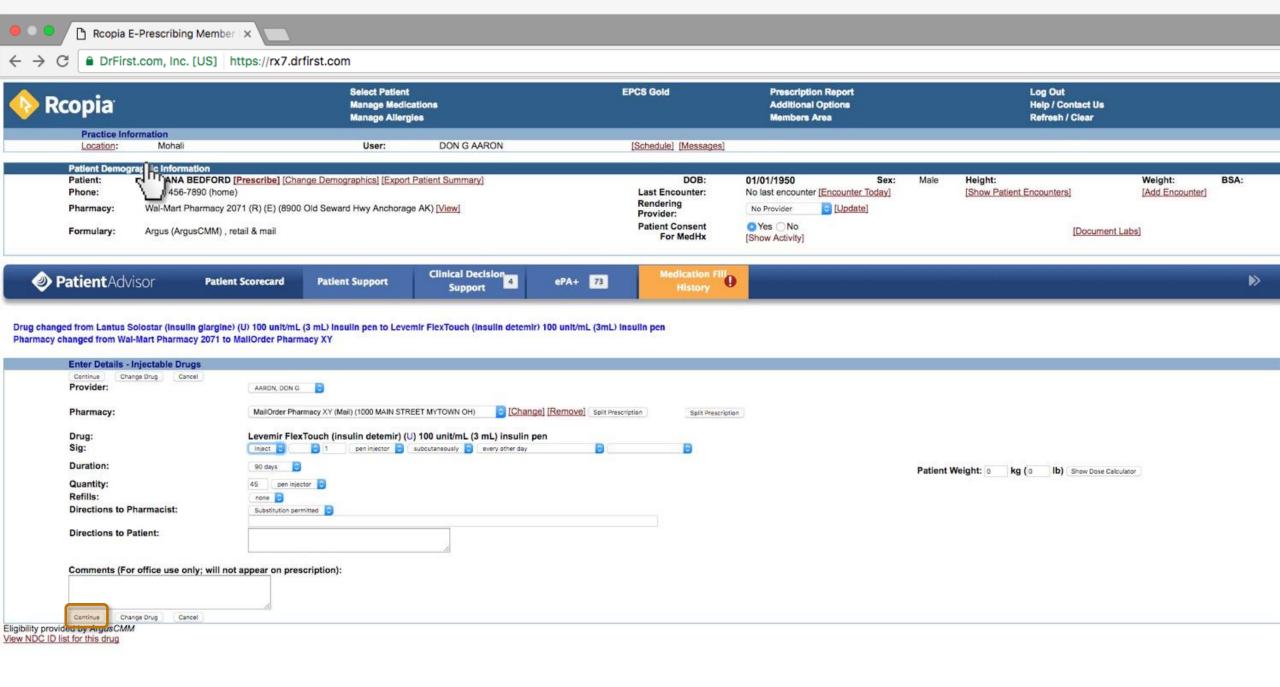


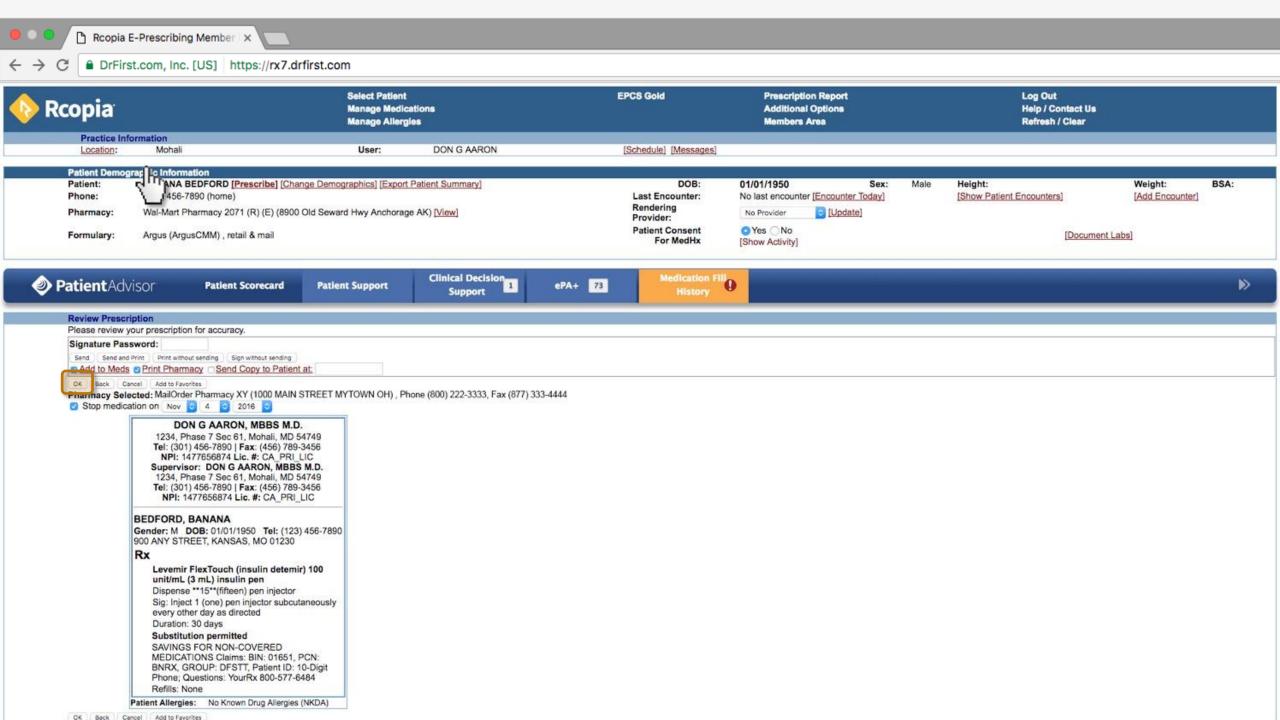


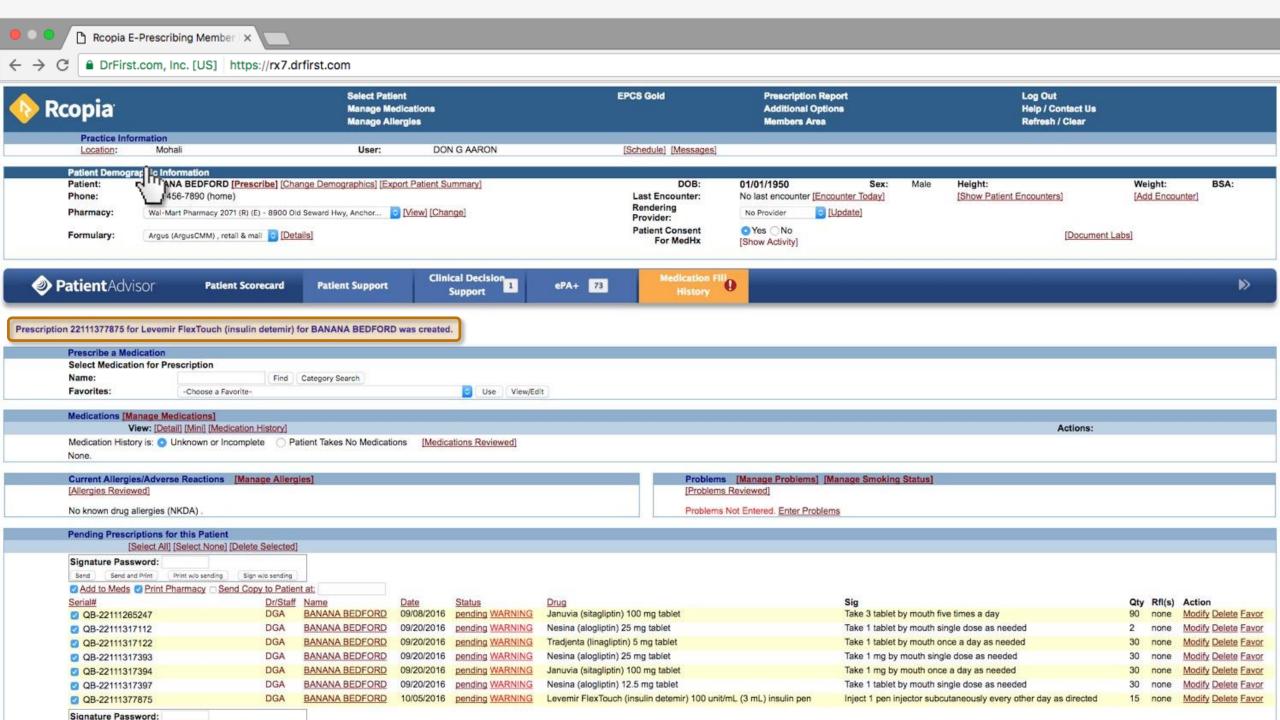




Eligibility provided by ArgusCMM View NDC ID list for this drug







What is presented via RTBI?

- Main message that explains Coverage Status
- Pricing of Prescribed Drug at Prescribed Pharmacy (if covered)
- Pricing at one Alternative Pharmacy*
- Pricing of up to <u>Three</u> Alternative Drugs*
- ePA workflow (if ePA eligible)

The Value of RTBI

Transparency

- Provides benefit information to make informed decisions
- Identifies cost barriers before patient arrives at pharmacy

Clinical Outcomes

- Improves formulary adherence by knowing drug coverage
- Ensures Patient Safety by presenting DUR information

Consumer Experience

- Reduces prescription delays and claim denials
- Prevents bad experience at the pharmacy

Results

- Prescriber behavior changes when drug isn't covered
 - For a safety edit, eRx is being cancelled
 - For a not covered drug, new eRx is written for a formulary alternative
- Higher utilization of patient's preferred benefit
- Increased adoption of electronic Prior Authorization
 - Higher completion rates for ePA

Are Prescribers Using myBenefitCheck?

83%

HCPs Regularly Use myBenefitCheck Information

7%

HCPs are Not Interested in the Information

10%

HCPs Want More Education

Prescribers Response



60%

Discuss with Patients



"myBenefitCheck is a great tool, a really great tool. We will be active users of this" —Dr. Jorge "We will use the heck out of this. myBenefitCheck is what we have been waiting for!"

—Dr. Haydel



47%

HCPs received positive feedback



47%

HCPs switched to home delivery

"Wow. This is exactly what we need! When will we have it for more insurance plans?"

-Dr. Fernandez

10%

HCPs change prescriptions immediately



Opportunities

- Pricing of non-countable drugs (i.e. inhalers, eye drops)
- Provider awareness of source of RTBI information
- Pricing of Drugs when have Prior Authorization

Questions?

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